

Acid Reflux

Market Sentiments

Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.

Interest over time



Regional Interest

Shows general market interest online according to geographical location

Regional interest

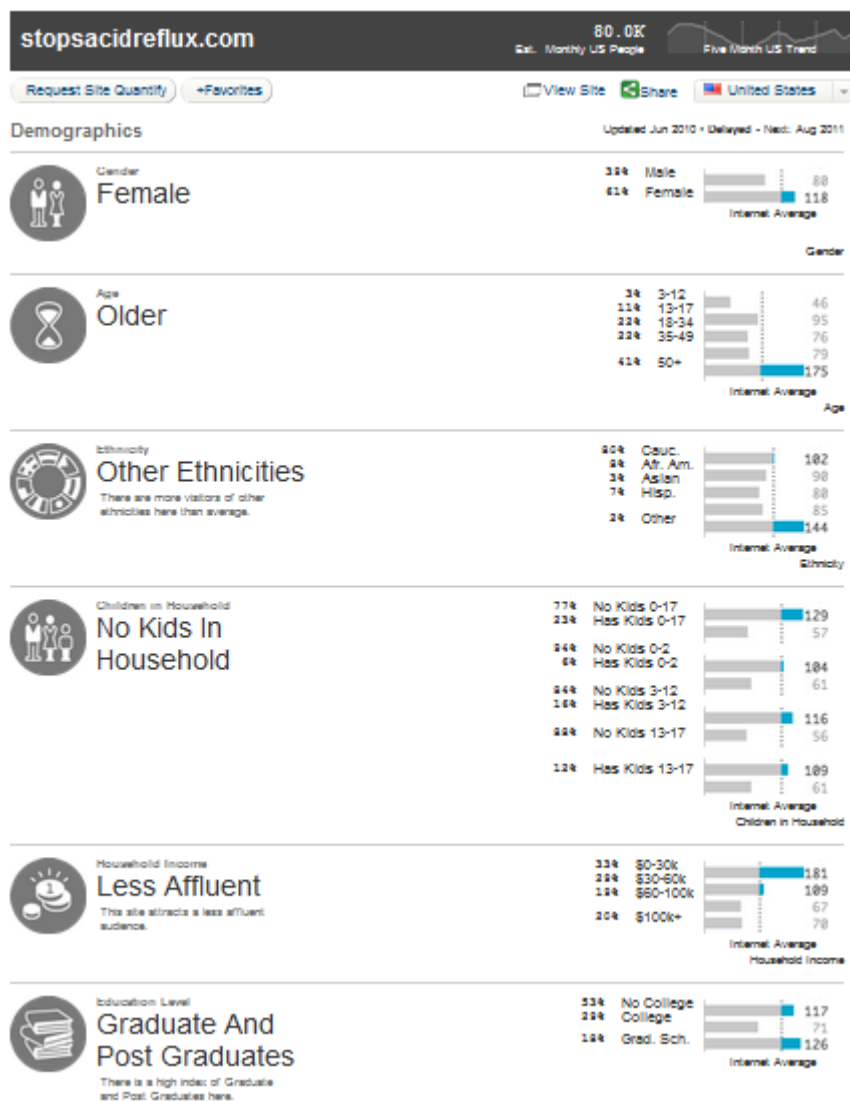
1.	United States	<div></div>
2.	Canada	<div></div>
3.	Philippines	<div></div>
4.	United Kingdom	<div></div>
5.	Ireland	<div></div>
6.	South Africa	<div></div>
7.	New Zealand	<div></div>
8.	Singapore	<div></div>
9.	Australia	<div></div>
10.	India	<div></div>

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

Demographics (data based on stopacidreflux.com)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.





The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.

Psychographics (data based on refluxremedy.com)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.

Audience Also Likes

Updated Aug 2011 • Next: Sep 2011

Data Source: United States Monthly

	Affinity	
Religion	4.9x	<div></div>
Politics & Commentary	4.8x	<div></div>
E-cards	3.8x	<div></div>
Health News & Info	3.3x	<div></div>
Regional/Local News	3.2x	<div></div>
Science & Technology	3.1x	<div></div>
Flowers/Greetings/Gifts	2.9x	<div></div>
Healthcare	2.8x	<div></div>
Discount	2.8x	<div></div>
News	2.7x	<div></div>
Business News & Info	2.7x	<div></div>
Magazines	2.7x	<div></div>
Incentive	2.7x	<div></div>
Consumer Goods	2.5x	<div></div>
Pharmacy	2.5x	<div></div>

Frequently Asked Questions

- What is acid reflux?
- How can I get rid of acid reflux?
- How to get rid of the acid that comes in your throat?
- Does eating candy canes help or hurt a person with acid reflux?
- What remedies are good for acid reflux disease besides the prescribed medications?
- What are the symptoms of acid reflux and How can you tell if you have it?
- What does acid reflux feel like?
- How to tell if you have acid reflux disease?
- How long does it take for acid reflux in babies to go away?
- What's the difference between laryngopharyngeal reflux and acid reflux?
- Does Acid Reflux create a warm sensation in your stomach and make your oesophagus congested?
- Who else has suffered from acid reflux during pregnancy? How to prevent the pain?
- What type of alcohol is better to drink when you have acid reflux?
- What to do if you experience acid reflux?
- How can I tell if my baby has acid reflux?
- What can I do for my dog with acid reflux?
- How Can I avoid getting acid Reflux when I sleep?
- How long should I take zantac for acid reflux?

- What is an effective home remedy for Acid Reflux?
- What are the best foods to eat to help acid reflux?
- What are the chances of throat cancer if one has acid reflux?
- How long does it take for acid reflux to go away?
- What is an efficient and immediate acid reflux pain reliever?
- Is it possible that acid reflux has caused my gums to recede?
- What is the best way to naturally cure heartburn (acid reflux)?

Problems & Frustrations

- **Read about apple remedy but not sure if it is effective**

Recently I've been having acid reflux problems, and I keep reading how eating an apple helps to eliminate it. What kind of apple, ie., red, granny smith or others?

- **Did not know how to identify symptoms of severe acid reflux**

I have had lots of trouble with my voice this past several months and have been calling it sinus infection. I got much worse quickly about 3 weeks ago and ended up calling 911 as I could not breathe in mid-July. Doctors thought it was combination of meds that dry out my mouth and throat and cause all drainage to be too thick to swallow easily. Breathing treatments followed and are still going as needed. So, I saw a Ear Nose Throat specialist a week ago and he did a scope down my nose and says it is severe acid reflux. Put me on Nexium and told me it would take months to get much better. Anyway, the major irritation in my throat, vocal cords, sinus, and bronchial tubes as well are all from stomach acid. Has anyone else had this problem? Is there any way I can fasten my recovery?

- **Stress and acid reflux**

I've been having acid reflux problems and it's so bad that I have been vomiting on several occasions. Could stress cause such a reaction? As of late, my stomach has been knotting up and my sinus burns when the heartburn hits. Is any of this normal?

- **Pregnant but suffering from acid reflux**

I am 4 months pregnant and I have suffering with acid reflux for over a week now. Nothing seems to stay in my stomach for long and I'm very worried because after all, I'm eating not

just for myself but also for my baby. Is there anything that will help me to overcome this problem and allow me to keep my food down?

- **On prescribed medication but do not want to rely on medication for the rest of his/her life**

I have been taking prescribed medication for the past few months for my acid reflux problems and there haven't been many flare-ups, but I was wondering if there is any other cure that is natural? I don't want to rely on medication for the rest of my life.

- **Acid reflux and suffering from heart palpitations**

I am 43 and ever since I can remember, I have problems with acid reflux. However, recently my doctor told me that I have heart palpitations. I was wondering if these two are connected. I have few friends who told me different things, so now I do not know what to think. I would appreciate if anyone who has similar experiences can share with me their experiences.

- **Suffering from acid reflux and having problems with breathing and pain in the neck**

My parents believe I have acid reflux "inherited from my mother" but here is my history. I'm currently 18. When I was 7 in elementary school, I used to eat ketchup - just a lot of ketchup - then when I was 10 it was a bad taste and it would burn in my throat when I swallow it back down. Then from age 13 - 18, it felt like when I breathed in, my heart will feel like it is struggling to pump. I have to breath in and out harder and force it to pump whatever it is that it can't pump and when I do that it hurts really bad for about 15seconds and it feels like it starts to slow down and wants to stop... After that, it's back to normal again, but the left side of my neck feels irritated. I feel like this has something to do with my acid reflux

problems. Also, when I eat, it feels like I still have some of the food in my throat and seems like I still can't swallow it. What can I do to solve these problems?

- **Don't know how long does Acid Reflux take to heal itself with no medicine or treatment**

I had acid reflux problems and I would push on the right side of my throat sometimes to ease the feeling. Now when I'm looking towards my left and then turn fully to my right, the right side of my oesophagus pops. I wonder if I have popped something loose or punctured something or am I just still suffering from the feeling because I'm right side dominant when I lay down at night. How long does this problem take to heal itself with no medicine or treatment? My lymph node is swollen to the size of a grape on my right side as well. It has been swollen for a long time (3 years) and it hasn't gotten any bigger but hasn't gotten any smaller either. Do I have to get surgery to repair it?

- **Taking medication to curb acid reflux symptoms but having stomach issues instead**

I started having acid reflux symptoms about 17 months ago. My doctor prescribed pills and within 3 weeks I had to stop due to an "allergic reaction" (nervousness about things I am normally not nervous about). I started taking another pill based on a conversation with a pharmacist and took it for 16 months with seemingly no issues. Recently, I started having worsening stomach issues even while taking the pills and it seemed to coincide with taking it. If I forgot to take it, my stomach didn't seem to have as many problems as when I would take it. Does anyone know why this happens?

- **Life ruined by acid reflux**

Lately my acid reflux is KILLING me. I feel like my life is being ruined by this. I haven't had much success with most medication because one gives me cardiac arrhythmias and others

only work for 2 hours then I'm up from sleeping and that's it for the night. I read online about other people's experiences and I'd like to stay away from pills of any kind. I love apples and even vinegar! So I'm wondering if I want to try an apple to help me, what would be the best way to do it? One apple at bedtime? As a snack in the evening? And same question with the apple cider vinegar. When, how much, how often and how long does it last!

- **Suffering from acid reflux for many years with some medications working and some don't.**

I suffered from acid reflux for many years and tried several of the most popular prescription medications. Some of the meds worked, some didn't. Either way, they were never intended as long term solutions, and some have serious side effects when taken for long periods. So I was thinking that maybe I should make some changes to my diet for a better solution. Does anyone has any suggestions on how I can do so?

- **Taking acid reflux pills make the symptoms worse**

Since September of 2009 I have been having problems associated with my stomach. After visiting the doctor multiple times, all of the doctors I have visited say that they cannot find anything wrong with me, and they each say it seems to be acid reflux. If I try to take acid reflux pills, it makes the symptoms worse. I have changed my diet to cure this acid reflux and everything is healing. The only problems I seem to still be having is laying down flat while sleeping, and occasional stomach aches. The foods that I eat does not trigger my acid reflux, and I can basically eat anything I want, but when I try to sleep at night I have to keep my head elevated. If I try and lay flat, i get a choking sensation in my throat. This started occurring when the acid reflux first appeared. The rest of my symptoms are gone, but I still can't seem to lay flat while I sleep. What is causing this and how can I treat it?

- **Cyst causing acid reflux and cannot sleep lying down**

I have a friend who has just been diagnosed as having a cyst. It was causing acid reflux and she couldn't sleep laying down. The doctor is saying "let's wait and see if it goes away on it's own". Is this a good course of treatment? Is there something she can do on her own to help the situation?

- **Acid reflux medication have side effects**

I have been taking acid reflux medication, but it makes me feel nauseous. I read it's one of the more common side effects, but I've never experienced side effects from medicine before. Nausea is my main acid reflux symptom, not heartburn, so I can't tell if the medicine is working or not. Should I just continue with the medication and see if it has any effects, or should I change my medication immediately?

- **Acid reflux started suddenly with no previous occurrence**

My acid reflux started suddenly when I've never had it before and it has been continuing for the past week and a half. I started on the two-week course of medication and have been following a bland diet but it doesn't seem to be going away. I have four more days left for my course of medication, but don't seem to be improving very much. I'm 18, exercise regularly, and not overweight. What else can I do to solve my acid reflux problems?

- **Severe acid reflux problems**

I was diagnosed with having severe acid-reflux problems at the hospital. I was told that nothing can be done for me....?! How can that be? Plus, I have to wait 12 weeks for an endoscopy to check for a hiatus hernia! My main issue is that I feel as though I am choking

after I eat any food. It is incredibly severe. I cannot function because of it. But, I don't have any acid in my mouth or burning. Is this normal? Also, I tried three types of medication but nothing has worked so far. Is there anything like treatments or operations that will help to prevent acid reflux?

- **No firm diagnosis about problem**

I've had stomach health problems since July last year now and basically feel at a loose end, and just don't know what to do anymore. Basically, I've experienced intense nausea, bloating/fullness to the point where I have to force myself to eat every day. It keeps me awake at night sometimes, I don't have a social life anymore, I don't feel like I can go anywhere anymore as I'm often so worried about throwing up and being sick. Basically, this has just made my life hell. I have loads of horrible reflux and acid coming up my throat. After 12 months on medication, I took myself off them because they were not helping. My gastro wants me to go back on them because he thinks the indigestion/bloating is down to having excess stomach acid, but I just don't feel as convinced. It doesn't feel like there's too much stomach acid at all, but if anything, too little! After 15 months of going back and forth to my doctor, they still haven't really reached a firm diagnosis. What should I do?

- **Acid reflux in chest, causing chest pain**

I have a problem with acid reflux in my chest. Often I feel a surge of acid coming up in my chest and throat. Sometimes, in the morning when I take the first few bites of breakfast or lunch, I feel this intense pain like I'm choking in my chest. It's horrible. It feels like I'm going to die when that happens. I thought it was because my chest was "choking" on the food and wouldn't allow it to pass through for some reason, but after looking it up online, I found out that it's called "GERD", which is an acid reflux disease or disorder. When this happens, I can often relieve the chest pain by drinking something, which has worked in the past, making me think that the food was simply clogged in my chest. But now, it happens more frequently

and the water doesn't always relieve the chest pain right away (as it did in the past when this happened less frequently). What should I do about this?

- **Displaying signs of acid reflux**

Hi, since 2 months ago I've been experiencing a feeling of a lump in my throat, a thickening or tightening of the throat, bitter/metallic taste, croaky voice and heartburn. My doctor thinks it may be acid reflux caused by a constant diet of cheeseburgers and pizza, I'm normally pretty healthy, fit, exercise regularly and rarely have I suffered from indigestion before except when I overindulge. The docs put me on medication for a month to see how it goes, any ideas anybody?

- **Young toddler with acid reflux**

My 5 month old was just diagnosed with acid reflux. She has a prescription that I give her 3 times a day in her formula to help settle her stomach. She hasn't been sleeping well since she has been born so I'm hoping that this is the right diagnosis. Her doctor said she has to go for tests at the children's hospital but I was wondering what kind of test it is and if it's harmful to her in any way?